

## Program Assessment and Evaluation Matrix

Goals: What are the overall goals of the program? How do they complement institutional and accreditation expectations?

<u>Program Objectives</u> What are the program objectives? What should your students know and be able to do?	<u>Performance Criteria</u> How will you know the objectives have been met? What level of performance meets each objective?	<u>Implementation Strategy</u> How will the objectives be met? What program activities (curricular and co-curricular) help you meet each objective?	<u>Evaluation Methods</u> What assessment methods will you use to collect data? How will you interpret and evaluate the data?	<u>Logistics</u> When will you measure? How often? Who will collect and interpret the data and report the results?	<u>Feedback</u> Who needs to know the results? How can you convince them the objectives were met? How can you improve your program and your assessment process?