

PREPARE FOR CAREER DAY

Career Day is a great opportunity for students to discover what types of companies they would like to work for because there is such a vast variety. If you aren't looking for a job, this is a valuable time to practice your networking skills and also explore majors if you are undecided.

BEFORE EVENT

- Create or update your resume. Have the Career Center review. Print plenty of copies. Upload in DiggerNet.
- Review the Career Day Program Guide. Choose your top 14-20 companies to visit.
- Perform basic research on each of the companies through DiggerNet, program guide, and company websites.
- Apply to the jobs in DiggerNet before Career Day.
- Create and practice your personal 30-second commercial.
- If the company can't take your resume, use it as a talking point!
- Dress professionally—suits are preferred, no less than business casual.

DURING THE EVENT

- Enhance your first impression with a smile and solid eye contact
- Be confident in your presentation.
- Practice your 30-second commercial.
- Make sure you know who you're speaking with. Review your company notes just before speaking with the recruiters.
- Talk about what interests you about the company, what you have achieved in the past, and how your experience fits the company's needs.
- Ask questions!
- Ask for a business card at the end. If the recruiter does not hand those out, make sure you write down the full name of the person.
- Put away your phone while talking to a recruiter. Post your great experiences to social media!
- Go to the Resume Drop area for additional opportunities.
- Think outside the box. Be open to speaking with a company not on your list.

“AT CAREER DAY, START WITH YOUR LEAST INTERESTED POSITION FOR PITCH PRACTICE AND TO HELP BOOST YOUR CONFIDENCE.”

- Sierra Nevada Corporation