

“Idea Jam” awards cash for half-baked ideas in the Mountain West

CASH FOR
HALF-BAKED
IDEAS?



A PITCH
COMPETITION
THAT'S NOT OUT OF
YOUR LEAGUE.

ELEVATIONPITCH.COM

ELEVATION **IDEA JAM**
PITCH

Have an idea in your head? On a napkin? In your phone notes? Finally, a pitch series that is more like speed dating than Shark Tank. It's fun, casual, and not out of your league!

HALF-BAKED IDEAS. CASUAL PITCH LESSONS. \$2,000 CASH PRIZE

Have an idea in your head? On a napkin? In your phone notes? Elevation Pitch: Idea Jam by [Founder Institute Colorado](#) and [Bold Legal](#) gives you permission to bring half-baked ideas for the chance to polish them up and win \$2,000 cash.

A “Judgment-Free Space”

Spencer Ingram of [West Slope Works](#), a network for West Slope job seekers, says this is the perfect “judgment-free space” for idea-havers:

*“Events like Elevation Pitch are critical to advancing entrepreneurship in our communities because it creates a **judgment-free space for people bubbling with ideas, but who may not yet identify as an entrepreneur.**”*

Participation Optional, Fun Mandatory

This three-part, online event series is more like speed dating for ideas than Shark Tank. It’s casual, fun, and not out of your league!

Already have \$10k+ in revenue or investment? Check out the [Greater Colorado Pitch Series](#) and fight ideas your own size!

You don’t have to pay for the date, either. The only cost of entry is an idea, or an interest in learning about pitching and hearing ideas coming out of the Mountain West.




Elevation Pitch: Idea Jam by [FI Colorado](#) and [Bold Legal](#) gives you permission to bring half-baked ideas, polish them up, & compete against ideas your own size for **\$2,000 cash** + other prizes that will help you find your next steps to turn your idea into reality.

If you already have \$10k+ in revenue or investment, check out the [Greater Colorado Pitch Series](#) and fight ideas your own size!

The following events are **FREE**.

Participation optional.

Choose your own adventure! 

IDEA JAM IDEA JAM IDEA JAM IDEA JAM

The events are designed to prepare you for the (optional) Elevation Pitch competition; however, they are great standalone events to learn about pitching and be exposed to new ideas whether you choose to participate or not.

Idea Jam #1: What Makes a Good Idea?

The first Idea Jam is “*What Makes a Good Idea,*” a workshop designed to teach the components of good and bad startup ideas. Attendees will share their ideas to receive constructive feedback, improve them, come up with new ideas, determine next steps, and even recruit potential co-founders.

June 15 - What Makes a Good Idea

- Learn what makes a good startup idea.
- Fill out the Startup Mad Labs.
- Share ideas & receive pitch feedback.
- Participation optional, but encouraged!

STARTUP MADLIBS

My company, _____
NAME OF COMPANY

is developing _____
A DEFINED OFFERING

to help _____
A DEFINED AUDIENCE

_____ with _____
SOLVE A PROBLEM

_____ SECRET SAUCE

IDEA JAM IDEA JAM IDEA JAM IDEA JAM

This is a great opportunity to seek free advice from the world’s leading experts in idea development at [Founder Institute](#), which has turned thousands of ideas into full-fledged companies through its world-renowned accelerator program.

Don’t be intimidated though - the “world’s best” know more than anyone that all great ideas begin as rough drafts scribbled on napkins, in phone notes, and nagging at the back of minds. **This is your chance to finally get it on paper.** Remember:

“An idea that is developed and put into action is more important than an idea that exists only as an idea.” - Buddha

ELEVATION PITCH IDEA JAM



ALL IDEAS START
SOMEWHERE 

These events are part of [Elevation Pitch](#) by FI Colorado and Bold Legal, a series of virtual “Idea Jams” designed to give Mountain Westerners a no-pressure outlet to bounce ideas off each other and start putting them into action.

If you don't have an idea, no worries! Everyone is invited to the Idea Jam party! You are encouraged to join all three events to hear the ideas coming out of the Mountain West region and learn the best practices of pitching.

Anyone with an idea (or startup with <\$10K in funding or revenue) is eligible to apply to compete in the third and final Idea Jam, the Elevation Pitch competition. The best five pitches will be selected to compete in a live virtual competition with a \$2,000 cash prize plus other resources to move your idea forward. Learn more at www.ElevationPitch.com



Contributor, Veda Gerasimek

Veda's dream is to legally change her name to "Inno-Veda," open a world-class comedy club, and teach college entrepreneurship. At Colorado Mesa University, she founded the Maverick I.D.E.A. Society – the "Elon Musk" of CMU clubs. As a student representative on the Colorado Universities Innovation Council (CUIC), she has set out to "crack the innovation center code" to get more students building things they care about. Veda currently works as a junior marketing associate for Founder Institute, the world's largest pre-seed startup accelerator. When she's not being an entrepreNERD, you can find her mountain biking, hiking, and occasionally off-road unicycling. Send her a joke on [LinkedIn](#).