



2020 ANNUAL SHORT COURSE:

## **UNDERGROUND GROUTING AND GROUND IMPROVEMENT SPONSORSHIP OPPORTUNITIES**

Your sponsorship will help defray the cost of delivering this short course, allowing the Center for Underground to grow our degree program and professional short course offerings in order to help grow the underground construction and tunneling industry. Specifically, sponsorship helps to pay for refreshments, receptions and meals, hands-on labs and demonstrations, marketing and advertising efforts, and course materials.

**Sponsorship opportunities Underground Grouting and Ground Improvement exist at four levels:**

### **GOLD LEVEL SPONSORS—\$5,000**

---

- Logo displayed prominently on posters placed throughout the course in the main hall and lab/demo areas.
- Logo displayed on course materials denoting “Gold Level Sponsor.”
- Logo displayed on Colorado School of Mines short course website.
- Logo included in course-announcement emails (roughly 2,500 recipients) and course advertisements.\*
- Logo placement in PowerPoint slides running in the classroom between sessions with other Gold Level Sponsors.
- Opportunity to distribute one (1) marketing piece in course materials packets
- Opportunity to display marketing materials on literature display table outside of course classroom for the duration of the course.

\*Please provide high-res logos to the email address listed below, and allow one month of lead time to include in print advertising.

### **SILVER LEVEL SPONSORS—\$3,500**

---

- Logo displayed on course materials denoting “Silver Level Sponsor.”
- Logo displayed on Colorado School of Mines short course website.
- Logo included in course-announcement emails (roughly 2,500 recipients).
- Logo placement in PowerPoint slides running in the classroom between sessions with other Silver Level Sponsors.
- Opportunity to display marketing materials on literature display table outside of course classroom for the duration of the course.

### **BRONZE LEVEL SPONSORS—\$2,500**

---

- Company name displayed on course materials denoting “Bronze Level Sponsor.”
- Logo displayed on Colorado School of Mines short course website.
- Logo included in course-announcement emails (roughly 2,500 recipients).
- Logo placement in PowerPoint slides running in the classroom between sessions with other Bronze Level Sponsor.
- Opportunity to display marketing materials on literature display table outside of course classroom for one day.

### **CONTACT US**

---

If your company is interested in sponsoring this short course, please contact [underground@mines.edu](mailto:underground@mines.edu) or (303) 384-2434  
[underground.mines.edu](http://underground.mines.edu)

**underground**